



# Antonov Gleb

Male, 31 year, born on 25 May 1993

+7 (923) 1318218 — preferred means of communication

glebantnov@gmail.com

Another site: <https://antonovgleb.com/> - Resume and SEO portfolio website.

Reside in: Moscow, metro station Lubyanka

Citizenship: Russia, work permit at: Russia

Ready to relocate, ready for business trips

## Desired position and salary

### SEO Marketer, Interpreter

Specializations:

— Marketing manager, internet marketer

Employment: full time

Work schedule: full day

Desired travel time to work: any

## Work experience — 8 years 10 months

May 2023 — May  
2025  
2 years 1 month

### Novosoft

#### SEO Marketer, Copywriter

Conducted keyword research and optimized English IT product website content to improve Google rankings.

Optimized content and created new pages based on keyword clusters, competitor analysis, and Ahrefs.

Analyzed SEO performance using Google Search Console, GA4, and Ahrefs.

Created and managed HTML pages and updated website content via CMS.

Conducted regular SEO audits using Screaming Frog to identify technical issues and improve site indexing.

Contributed to backlink building through guest posts, directories, and targeted link placements.

On-page SEO: meta tags, headers, alt texts, and internal linking optimization.

Creating video content for YouTube channel.  
<https://youtu.be/YZeXAEDUw8M>

December 2024  
— April 2025  
5 months

### Strategiya Prava - Legal Services Website (freelance)

[strategprava.ru](https://strategprava.ru)

#### SEO Specialist

Conducted keyword research and developed a semantic core to improve the site's search visibility.

Monitored SEO performance using Google Search Console and Yandex Webmaster, improving keyword rankings.

Developed new pages and researched trending topics to drive organic traffic.

Took part in layout implementation and applied on-site SEO optimizations.

June 2021 — May  
2023  
2 years

Cities of Translations

Manager-Translator

Maintained financial reporting using 1C software.

Consulted and managed leads in CRM Bitrix24 (B2B and B2C).

Provided consecutive interpretation (English ↔ Russian) in verbal communication.

Translated documents between English and Russian with accuracy.

Delivered training webinars for company staff.

Delivered English interpretation services at various events, supporting diverse translation projects.

September 2015  
— June 2020  
4 years 10 months

Other Experience

Other Experience

October 2019 — June 2020 (9 months)

WestPark, Canada

Parking Lot Attendant

Maintained documentation and parking records, managed the parking lot, handled financial reporting, and assisted customers.

January 2017 — October 2019 (2 years 10 months)

Student, Canada

Studied at an international institution; managed visa and work permit processes.

September 2015 — December 2016 (1 year 4 months)

Celebrity Infinity (Cruise Ship), USA

Guest Relations (Reception Administrator)

Provided customer information, monitored accommodation rules, and resolved conflicts.

Education

Higher

2024

Novosibirsk State Technical University

Post-graduate degree in Programming, Software for computing machinery and automated systems

2020

BCIT, Vancouver, BC, Canada

Post-graduate degree in Marketing, Marketing Communications

2018

Selkirk College, Castlegar, BC, Canada

Business Administration, Business Administration

2017

ILAC Language School, Vancouver, BC, Canada

Pathway program , English Language

2015

Novgorod State University

Bachelor in Linguistics, Translation (English, German)

## Skills

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### Languages

Russian — Native  
English — C1 — Advanced  
German — B1 — Intermediate

### Skills

SEO HTML Google Analytics Google Search Console Ahrefs  
Screaming Frog flexbe Tilda

## Driving experience

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### Own car

Driver's license category B

## Further information

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### About me

<https://antonovgleb.com/> is my personal website and online resume. It's currently available in Russian, but an English version is coming soon.

There you'll find more detailed information about my background in a user-friendly format, along with a portfolio of my SEO work.

About me:

I have a unique skill set combining marketing education in Canada, advanced English proficiency, and a technical degree. With experience in IT products for backup and data recovery, I effectively connect marketing strategy with technical expertise to deliver strong results.

I am committed to continuous professional and personal growth. I believe ongoing learning is essential to stay sharp and expand my skills.

My diverse background has helped me develop strong stress-management skills. I'm able to stay calm and focused in challenging situations, which allows me to stay productive and results-driven no matter the circumstances.